
Registration & Refreshments

08:30 - 09:00

Chair's Welcome and Introduction

09:00 - 09:10

Participants

Stephen Kinsella OBE - Partner, Sidley Austin LLP

A View from the Commission

09:10 - 09:55

Participants

Andrea Amelio - Policy Officer, DG Competition, European Commission

Industry Perspective: The Future of the Vertical Block Exemption

09:55 - 10:45

- The roadmap
- Key issues at stake:
 - Active vs passive sales: what does it mean for e-Commerce?
 - The role of commercial agents
 - The role of intermediaries in supply chains
- What would manufacturers like to see changed and how?

Participants

Emma Trogen - Director Legal Affairs, Cosmetics Europe

Tommy Gorham - Director & Associate General Counsel, Procter & Gamble

Moderator:: Andrzej Kmiecik - Partner, Van Bael & Bellis

Morning Coffee Break

10:45 - 11:05

Review of National Enforcement in 5 Key Jurisdictions

11:05 - 11:55

- Germany
- UK – *Ping* and the likely implications of Brexit
- Switzerland - Proposal for the new law on parallel imports
- France – *Stihl* case
- Netherlands' new guidelines on vertical restraints

Participants

Felix Engelsing - Head, 2nd Decision Division, Bundeskartellamt

David Mamane - Partner, Schellenberg Wittmer

Pauline Kuipers - Partner, Bird & Bird

Tim Capel - Legal Director, Competition and Markets Authority

Dual Distribution: Challenges for Competition Law

11:55 - 12:35

- Hybrid role of platforms – information exchange concerns
- When is a vertical relationship horizontal?
- Review of *Google* and *Amazon* cases
- Do platforms need to be regulated?
- Practical implications for manufacturers

Participants

Daren Garcia - Managing Partner (Pittsburgh), Vorys

Vertical Restraints: Economist's Perspective

12:35 - 13:00

- RPM
 - Selective distribution
 - Online restraints
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Lunch

13:00 - 14:00

Resale Price Maintenance (RPM) in the Digital World

14:00 - 14:45

- Platforms: an intermediary or a re-seller? Implications for RPM
- MFNs and price parity agreements
- Review of recent decisions including *Philips*, *Pioneer* and *Asus*

Participants

Moderator:: Sarah Long - Partner, Euclid Law

Selective Distribution: Where are we Now?

14:45 - 15:35

- Review of recent developments including *Guess*
- Parity clauses after *Coty*
- Compliance implications
- Counterfeiting concerns: good reasons corporates might want to control a supply chain

Participants

Moderator:: Becket McGrath - Partner, Antitrust and Competition, Cooley (UK) LLP

Zsuzsa Cserhalmi - Antitrust Desk Officer, DG Competition, European Commission

Hanne Melin - Global Competition Counsel, eBay

Andreas Eberhardt - Senior Legal Counsel, Antitrust, Richemont

Afternoon Coffee Break

15:35 - 15:55

The Use of Leniency and Settlements in Vertical Infringements

15:55 - 16:35

- How does the Commission approach leniency and settlements in vertical infringements?
 - Review of national guidelines
 - Practical implications
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Geo-blocking Regulation

16:35 - 17:25

- How is the regulation working in practice?
- Regulation vs competition law
- IP licensing of digital content after *Hollywood studios*
- Practical considerations for distribution

Participants

Christophe Roy - Director of European Affairs, CANAL+ and Group Chairman, Association of Commercial Television in Europe (ACT)

Werner Stengg - Head of Unit, E-commerce and Platforms, DG Connect, European Commission

Christel Delberghe - Director, Competitiveness and Commercial Relations, EuroCommerce

Chair's Closing Remarks and Close of Conference

17:25 - 17:30

SCHEDULE

CONFERENCE DAY 1 - 26/06/2019

Vertical Restraints and Distribution Conference

26 June 2019
Le Châtelain Hotel
Brussels, Belgium

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