

“Course was brilliant; really enjoyed it and learnt a lot – thank you very much”
Associate, Allen & Overy

Law

Monday 12 August - Friday 16 August 2024

Downing College - Cambridge, UK

IP Law Summer School

This all-inclusive, 5-day residential conference enables professionals to gain an understanding of all the key aspects of IP law. Gain insight into long-standing conventions, the latest updates, and best practices from some of the leading experts in IP law.

This is the ideal event for those in a variety of job roles looking for detailed and intensive guidance on all the key aspects of IP law.

28 CPD Hours

The 2024 Summer School is split into 5 days, each with its own theme:

- Day 1: Fundamentals
- Day 2: Patents
- Day 3: Soft IP
- Day 4: Transactional IP
- Day 5: Contentious IP

FACTS AND FIGURES



WHY ATTEND?

Get essential legal knowledge in just five days

- Gain a comprehensive understanding of all aspects of IP law in theory and practice
- Get the latest updates and understand the implications of recent case-law
- Gain practical knowledge through the hands-on workshops and interactive sessions
- All-inclusive residential conference - accommodation, all meals and evening activities are included in the price

Who attends?

- Junior lawyers seeking to gain a specialism in IP law
- In-house counsel requiring a grounding in the core areas of IP law
- Experienced lawyers who need to know more about IP law
- Economists needing a firmer understanding of IP law
- Lawyers and professionals in government, public bodies and trade associations
- Professionals in need of an A-Z guide to IP law

Grow your professional network:

- Make lasting professional connections with our speakers and your fellow attendees
- Build upon your new relationships during informal and dedicated networking events throughout the day and during the evenings!
- Immerse yourself in this residential experience and consolidate your learning by exchanging insights with your peers and speakers throughout the week

Relax and unwind at activities including:

- Barbeque & Quiz Night
- Punting on the River Cam
- Walking Tour of Historic Cambridge
- Gala Dinner



HOW TO GET THERE >>>>

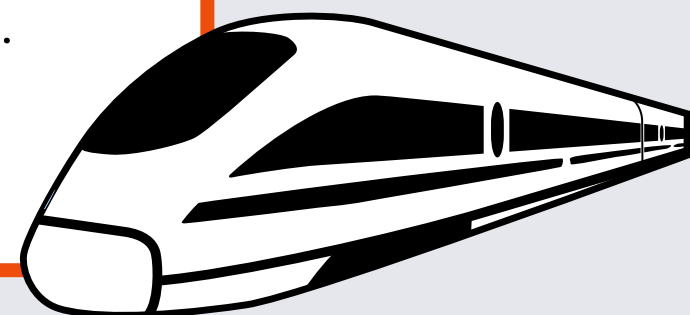
The closest airport to Cambridge is Stansted Airport which is only a 30-minute bus or train journey away.

From London, the best way to get to Cambridge is by rail.

Trains run every 15 minutes from both Liverpool Street and King's Cross stations.

The journey takes from 45 to 90 minutes dependent on the train.

You can also take a bus directly from Heathrow Airport to Cambridge, this takes 2 hours and 15 minutes.



Email: legal.registrations@informa.com

Web: informaconnect.com/ip-summer-school



Law informa
connect

30+ Speakers
including:



Darren Meale
Partner & Deputy District
Judge
Simmons & Simmons



Winsome Cheung
Partner
Covington & Burling



Richard Danks
Legal Counsel
NatWest



Joanna Conway
Partner
Deloitte



Adrian Howes
Head of IP and
Standards, IP
Regulatory Affairs
Nokia



Liz Fitzsimons
Partner, Privacy &
Information Law
Eversheds Sutherland

Who attends

Past attendees
have come from:

- United Kingdom
- Denmark
- Malaysia
- Netherlands
- Ireland
- United Arab Emirates
- Qatar
- Kazakhstan
- Norway
- Saudi Arabia
- Finland
- Belgium
- South Africa
- Lithuania
- Germany
- Ghana
- Switzerland
- Japan
- Georgia
- Russian Federation
- Korea, Republic Of
- Liechtenstein
- United States
- Thailand
- Cyprus
- Mauritius



And have worked in companies
that include:

- A&L Goodbody
- Addleshaw Goddard
- Allen & Overy
- ARM
- Arnold & Porter Kaye Scholer
- Arthur Cox
- ASOS
- Baker McKenzie
- BBC
- Cambridge University Press
- Cleary Gottlieb Steen & Hamilton
- Clyde & Co
- CMS Cameron Mckenna
- Coca-Cola
- Covington & Burling
- Department For International Trade
- DLA Piper
- DMG Media
- Ecco Sko A/S
- Elan Pharma International
- European Patent Office
- Eversheds
- Fairtrade Foundation
- Farrer & Co
- Field Fisher Waterhouse
- Freshfields Bruckhaus Deringer
- Heathrow Airport
- Hermes
- Informa
- Intel
- Intellectual Property Office UK
- Jetro Duesseldorf
- Kemp Little
- Lewis Silkin
- Linklaters
- Macfarlanes
- Mars Inc
- Mayer Brown
- McDonalds Restaurants
- Misys
- Nestle
- Nokia
- Norwegian Industrial Property Office
- Novartis Pharma
- Olympic Broadcasting Services



Day 1 - Monday 12th August 2024

FUNDAMENTALS

Registration & morning coffee

10:00

Chair's opening remarks

10:20 – 10:30

- Introductions from the delegates
- Objectives for the Summer School

Darren Meale, Partner & Deputy District Judge at Simmons & Simmons

What is intellectual property and why is it important

10:30 - 11:30

- What is intellectual property?
- The rights and how they interrelate
- International conventions
- European Union law

Darren Meale, Partner & Deputy District Judge at Simmons & Simmons

Understanding the fundamentals of copyright protection

11:30 – 12:20

- Originality, authorship, ownership and duration
- Infringement – covering defences, exceptions and limitations
- Enforcement, including the current status of the Digital Economy Act
- Neighbouring rights
- Q&A

Geert Glas, Senior IP counsel at Allen & Overy

An introduction to the general principles of trademark law and practices

12:20 – 13:05

- Unregistered trademarks
- The action for passing off
- Registered trademarks: UK and CTM
- Absolute grounds for refusal
- Relative grounds for refusal
- Opposition, revocation and invalidity proceedings
- Transactions involving trade marks
- Infringement proceedings

Networking lunch

13:05 – 14:05



Introduction to IP licensing and transactions

14:05 – 14:50

- An overview of licensing
- Assignment of rights - what is it and why do it?
- Non-disclosure agreements
- Other security arrangements
- Q&A

Giles Pratt, Partner at Freshfields Bruckhaus Deringer

Design rights: community and UK designs – protection and processes

14:50 – 15:40

- Registered and unregistered designs – rights and protections
- Registering a design – pros, cons, and processes
- What's new in the EU design package?
- Case law on current topics, including technical restrictions

Joanne Gibbs, Partner at Wiggin

Carina Gommers, Partner at Wiggin

Afternoon networking & refreshment break

15:40 – 16:00

IP due diligence: maximising the benefits

16:00 – 16:50

- The purpose of due diligence
- Growing importance of IP/T
- Knowing the deal
- The role of warranties and indemnities
- Designing an effective strategy for due diligence
- IP searches
- Contract reviews
- Forms of reporting to the client
- Particular issues: Patents, trademarks, copyright and designs, know-how and confidential information, domain names, IP licensing arrangements and IT contracts
- Areas of particular concern – improvements, joint ownership etc

Richard Danks, Legal Counsel at NatWest

An introduction to the EU legal framework for intellectual property

16:50 – 17:30

Aaron Wood, Trade Mark Attorney at Basck

Darren Meale, Partner & Deputy District Judge at Simmons & Simmons



Chair's Closing Remarks and Close of Day One

17:30 – 17:40

College Bar Opens (cards only)

18:20 – 19:20

Dinner

19:20 – 20:20

Quiz night

20:20

Day 2 - Tuesday 13th August 2024

PATENTS

Breakfast in the dining hall

08:00 – 09:00

Chair's opening remarks

09:00 – 09:10

Jane Lambert, Barrister at 4-5 Gray's Inn Square

EPO drafting & defence

09:10 – 09:55

- EPO Procedure – Principles and Recent Trends
- Amendments and Added Subject Matter
- Clarity of Claim and Sufficiency of Disclosure
- The Problem & Solution Approach
- A Practical Strategy for EPO Prosecution

Sean Leach, Partner at Mathys & Squire LLP

Cross-border patent strategy

09:55 – 10:40

- The current state of play on cross-border injunctions and “torpedoes”
- The pros and cons of a jurisdictional approach vs a universal approach
- Community regulation on service and jurisdiction
- Benefits of patents opted-in to the UPC
- Q&A

Hiroshi Sheraton, Partner at Baker & McKenzie



Morning networking & refreshment break

10:40 – 11:00

Patent infringement

11:00 – 11:40

- This section explains how to determine the scope of patent claims and provides an overview of the main acts of infringement.

Andrew Payne, Senior Associate at Taylor Wessing

Patent validity

11:40 - 12:25

- The presentation will review and discuss the law on obviousness, novelty, sufficiency and breadth of claims.

Amy Crouch, Managing Associate at Simmons & Simmons

Networking lunch

12:25 – 13:25

Patents in a digitised world

13:25 – 14:10

- Software Patents – computer implemented inventions
- Patents for inventions created by AI
- Challenges of patenting AI

Andrew White, Partner at Mathys & Squire

Open Collaborative Technology Development

14:10 – 14:55

- What is meant by open collaborative technology and why is it important?
- What is a standard?
- Types of standards and development
- How SDOs operate, governance and IPR policy
- What are SEPs? How does FRAND operate?
- Collaborative (open source) software / hardware development: What is it? How does the development process differ from standards?
- Fair, Reasonable, & Non-Discriminatory Licensing
- Role of the courts in SEP licensing

Adrian Howes, Head of IP and Standards, IP Regulatory Affairs at Nokia

Afternoon networking & refreshment break

14:55 – 15:15



Pharma and biotech: patenting and other protections

15:15 – 16:00

- Types of patentable inventions in the pharma and biotech fields
- Excluded subject matter and medical use claims
- SPCs

Lucy Barnes, Partner, European and UK Patent Attorney at J A Kemp

TMT: A SEP & FRAND overview

16:00 – 16:45

Jane Lambert, Barrister at 4-5 Gray's Inn Square

Chair's closing remarks

16:45 – 16:55

Meet at porter's lodge for punting on the River Cam

17:25 – 19:15

Dinner

19:15

Day 3 - Wednesday 14th August 2024

SOFT IP

Breakfast in the dining hall

08:00-09:00

Chair's opening remarks

09:00 – 09:10

Victoria McEvedy, Solicitor England & US Attorney & Counselor-at-Law (NY)
at McEvedys Solicitors & Attorneys Ltd

Copyright in the digital single market and blocking orders

09:10 – 10:00

- Ancillary right for press publishers (Article 11)
- New mandatory exceptions (Article 3-5)
- Licensing and wider access to content
- Fair remuneration
- Beyond Brexit



Victoria McEvedy, Solicitor England & US Attorney & Counselor-at-Law (NY)
at McEvedys Solicitors & Attorneys Ltd

Trade marks: how to assess likelihood of confusion

10:00 - 11:00

- The 3-step test in assessing likelihood of confusion:
 - identity or similarity between the goods or services
 - visual, phonetical and/or conceptual similarity between the conflicting signs/trade marks
 - the rule of interdependence and other relevant circumstances that may play a role

Caro Van Wichelen, Counsel at Fencer

Morning coffee and refreshment break

11:00 -11:20

Data protection & GDPR

11:20 – 12:05

- How and when data is protectable when it overlaps with personal, private and confidential information
- Key requirements, limitations and risks
- Impact on soft IP ownership and rights
- Awareness of important issues and developments

Liz Fitzsimons, Partner, Privacy & Information Law at Eversheds Sutherland

IP & Artificial Intelligence

12:05 – 12:45

- Recap of how AI-based IP may be protected.
- Brief look at how AI is impacting IP law and practice.
- Brief look at the AI-based challenges in IP.

Parminder Lally, Partner at Appleyard Lees

Debora Dorn, Partner at Appleyard Lees

Networking lunch

12:45 – 13:45

Database protection & rights in data

13:45 – 14:25

Joanna Conway, Partner at Deloitte Legal

Defamation/trade libel and privacy for business

14:25 – 15:05

Victoria McEvedy, Solicitor England & US Attorney & Counselor-at-Law (NY) at McEvedys Solicitors & Attorneys Ltd



Afternoon break

15:05 – 15:25

Trade marks in the digital age

15:25 – 16:20

- Keyword advertising; advertiser and search engine liability
- Liability of online service providers for third party infringements
- Issues of Jurisdiction - where does the infringement take place and where should you take action?
- Websites and parallel trading
- Domain name disputes
- 3D Printing and other new issues

Samuel Coppard, Senior Associate at RPC

Geographical indications

16.20 – 17:10

- TRIPS
- Paris Convention
- Lisbon agreement- Extended passing off- Collective marks
- Certification marks
- Regulation (EU) No 1151/2012
- Protected designation of origin ("PDO")
- Protected geographical indication ("PGI")
- Traditional specialities guaranteed ("TSG")

Chair's closing remarks and end of day three

17:10 – 17:20

Meet-up at the porter's lodge for a guided walking tour of Cambridge

17:40 – 19:00

Dinner

19:00

Day 4 - Thursday 15th August 2024

TRANSACTIONAL IP

Breakfast in the dining Hall

08:00 – 09:00

Chair's opening remarks

09:00 – 09:10

Patricia McGovern, Chairperson, Head of Intellectual Property and Business Departments at DFMG Solicitors LLP



Tax issues raised by intellectual property

09:10 – 09:50

- Taxation of individuals
- Corporate intangibles regime
- Some thoughts on VAT
- Corporate tax incentives (patent box and R&D allowances)

Ensuring contractual agreements are compatible with EU competition law

09:50 – 10:45

Peter Rowland, Of Counsel at Herbert Smith Freehills

Morning networking & refreshment break

10:35 – 11:05

IP in the real world: practical drafting and negotiation tips

11:15 – 12:05

- Case studies, tips and tricks on how to draft and negotiate some common IP clauses, including
- Key definitions
- Assignments and licences
- Warranties and indemnities
- Royalties

Clint Smallman, Lead Patent Attorney at Vodafone

A guide to acquisitions and divestures of IP

12.05 - 12.55

- Acquisition procedure
- Due diligence
- Contractual questions
- Transfer of IP
- Planning for after the deal
- Other potential pitfalls
- Case study

Networking lunch

12:55

Purpose and elements of IP licences

13:55 – 14:50

- What is a licence
- IP to generate income or add value
- Advantages and disadvantages of licensing in and licensing out
- Types of licence agreement
- What makes a good (or bad) licence?
- Case study: What if the terms are unclear?

Winsome Cheung, Partner at Covington & Burling



Afternoon coffee break

14:50 – 15:10

IP issues in JVs and collaborations

15:10 – 16:00

- Understand the key IP challenges and risks in joint ventures and collaborations.
- Explore strategies for IP asset management and protection in collaborative projects.
- Examine licensing and ownership arrangements to balance IP rights and responsibilities.
- Address potential conflicts and disputes related to IP in JVs and collaborations.
- Discuss best practices and practical solutions for managing IP issues in collaborative ventures.

Nigel Parker, Partner at Allen & Overy

Environmental claims and their relevance to brand protection

16:00 -16:45

- Understand the landscape of environmental claims and their relevance to brand protection
- Explore the legal and regulatory frameworks governing environmental claims
- Examine claims that are commonly used but not universally understood
- Highlight the latest case studies, guidance and best practice

Geraint Lloyd-Taylor, Partner at Lewis Silkin

Chair's closing remarks and end of day four

16:45 – 16:55

Drinks Reception

18:55

Gala Dinner in the Dining Room (formal dress encouraged)

19:55

Day 5 - Friday 16th August 2024

CONTENTIOUS IP

Breakfast in the dining Hall

08:00 – 09:00

Chair's opening remarks

09:00 – 09:10

Jane Lambert, Barrister at 4-5 Gray's Inn Square



Using the customs regulations to tackle infringement and combat counterfeiting

09:10 – 10:00

- What is covered by the customs regulation?
- Securing destruction without a court order
- Data rights of the IPR holder
- Practical tips and tricks

Patricia McGovern, Chairperson, Head of Intellectual Property and Business Departments at DFMG Solicitors LLP

IP law and free trade agreements

10:10 – 10:50

Morning networking & refreshment break

10:50 – 11:20

Arbitration of intellectual property disputes

11:20 – 12:10

International IP strategy and enforcement

12:10 -13:00

- International IP strategy
 - Why does it matter?
 - What is the business landscape?
 - What does “IP” mean to a business?
- Innovation capture
- Building brand value
- Enforcement: strategic value

Antony Craggs, Partner at Shoosmiths

Networking lunch

13:00 – 14:00

Trade secrets and breach of confidence

14:00 – 14:55

Inga-Marlene Pietsch, Special Counsel at Covington & Burling

IP litigation in the English courts

14:55 – 15:25

Jane Lambert, Barrister at 4-5 Gray's Inn Square

Chair's closing remarks and end of Summer School

15:25 – 15:35